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RV Industry Supports Lemon Law Reform By Wisconsin Legislature

RESTON, Va. (April 30, 2013) --- The nation's recreation vehicle manufacturers and their representative, the Recreation Vehicle Industry Association (RVIA), are pleased to support efforts currently underway in Wisconsin to consider amendments to that state's lemon law.

The pending legislation seeks to amend the lemon law by providing clarity on definitions, addressing when to provide a new vehicle, allowing for negotiated settlements and establishing a statute of limitations.

The lemon law was designed to quickly help consumers who purchased vehicles that suffered frequent and significant warranty repairs by requiring manufactures to either replace the vehicle or reimburse the consumer for the value of the vehicle. The law was not designed to penalize manufacturers or to provide a windfall for consumers. This bill continues to provide consumers with the same protections they have enjoyed for years while eliminating the incentives to abuse the legal system.

"The Recreation Vehicle Industry Association thanks the sponsors for their support, as well as all members of the Wisconsin legislature for their consideration of this effort to make fair and reasonable improvements to the Wisconsin lemon law," said RVIA President Richard Coon.

RVIA is the national association representing more than 400 manufacturers and component suppliers producing approximately 98 percent of all RVs made in the United States.

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